

# STRATEGIC DIGITAL TRANSFORMATION 2022

*Transforming Organizations into Data-Driven & People Focused Businesses*

18 -20 April 2022 | Sheraton Imperial Hotel Kuala Lumpur

*"The greatest danger in times of turbulence is not the turbulence; but acting with yesterday's logic"*  
**Peter Drucker**

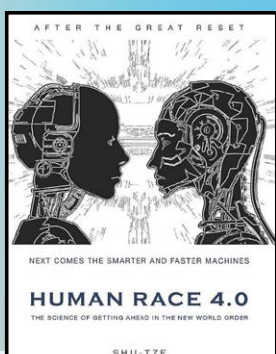
While we are battling to recover from the pandemic, businesses realized the only way forward is digital. Many organisations are adopting smarter and faster machines at speed, to simplify, atomize, and deliver at scale. However, how do we get ahead to achieve our ambition in an extreme volatile, uncertain, complex and environment? In this new normal, leaders need to ensure their organization and people are agile, resilient and be future-readied. They need an agile operating model to mobilise multidisciplinary teams as needed and the agility to complement and collaborate with ecosystem partners. Strategic Digital Transformation: Practical ways for leaders to leading digital transformation initiatives and management change successfully. This program is designed based on global best practices and has equipped many organisations leaders foster agile organisations, people and culture despite times of uncertainty.

## Course Trainer:

Shu-Tze is a humanist, futurist, and strategist in organisational and cultural transformation. She has over 20 years of experience working with global corporations and consulting firms. She leads Strategic Transformations, Culture Change, Performance Alignment, C-Suite Successions, and Leadership Development. She is also known for her principle-centred, purposeful-driven leadership. She transforms organisation and culture by aligning purpose-profit with the Logic-Emotion Equilibrium approach to delivering breakthrough results.

## Participants will benefit by:

- Gain insights on global megatrends impacting consumers and businesses today
- Unravel how technology innovations and the 4<sup>th</sup> industrial revolution disrupt various industries
- Assess your organization digital maturity and agility level across five core business dimensions
- Align business aspiration with sustainable digital and E.S.G. goals strategically
- Learn from successful digital transformation global case studies
- Foster a neuropsychological approach to conquer barriers to change in an organization
- Acquire the step-by-step proven formula global consulting firms use to lead change effectively



Early Bird Participants will receive a complimentary copy of Limited 1st Edition of the book, **"Human Race 4.0: The Science of Getting Ahead in the New World Order"**.

Organized by:

