

# CERTIFIED AI PRODUCTIVITY MASTERCLASS 2026

The Minimalist Method of Building with Artificial Intelligence

17-18 November 2026 | Sheraton Imperial Hotel Kuala Lumpur

AI Productivity Masterclass isn't just about learning - it's about executing. Built around the **AI Minimalist Framework**, the two days is designed as practical learning devices that cut through noise, collapse complexity, and turn insight into action. And because the method is embedded, not just explained, the skills actually survive contact with a real working week. No fluff - just results that stick. Experience the AI Minimalist framework to close the growing gap between AI capability and AI clarity: lean AI systems that remove friction, reduce cognitive overload and drive measurable outcomes. You'll gain practical skills to boost productivity, accelerate decision-making, and automate key business processes, turning AI from a novelty into a seamless part of your daily operations



## Creator of AI Minimalist Framework

**Jonathan Chew** is the Chief AI Officer of BrandRev.ai, a 2x AI Innovation Award Winner, and has been featured in Forbes, Channel News Asia, Singapore Business Review, and The Straits Times. Chew developed the AI Minimalist framework to address the growing gap between AI capability and AI clarity. His work focuses on helping businesses and professionals implement lean AI systems that remove friction, reduce cognitive overload, and drive measurable outcomes. He has trained leaders from JP. Morgan, HSBC, DBS, Micron, Samsung, Accenture and Singapore EDB, Shiseido and many more.

By the end of the two days, participants will be able to:

- ▶ **Explain and Approach** any AI tool with the same method: frame the request, give it context, ground it, check the output.
- ▶ **Handle the Daily Wins:** draft & rewrite for different audiences, summarize long documents, and ask questions of a spreadsheet in plain English.
- ▶ **Commission Deep Research:** turn a vague question into a cited multi-page report, and know which claims to verify before repeating them.
- ▶ **Build a Grounded Notebook** from their own documents that answers with citations, and turn it into an Audio Overview worth sharing.
- ▶ **Generate Professional Images** and precise photo edits, cut video scenes into a short film, and score it with an original soundtrack.
- ▶ **Vibe-Code in Canvas:** describe a website or mini-app in plain language, refine it in place, and ship it.

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