



Fundamentals of **BUSINESS CONTINUITY MANAGEMENT AND BUSINESS IMPACT ANALYSIS**

Discover the tools and strategies to keep your business moving at all times, in challenging situation

8-9 March 2023 at The Sheraton Imperial Hotel, Kuala Lumpur

The discipline of Business Continuity Management (BCM) can greatly help organizations continue business or deal with major disruptions arising from disasters and crises.

BCM is one of the most important management disciplines for mitigating the impact of a disaster, whether it be due to fire, pandemic, supply chain disruption, flood, severe weather, IT failure, cyber-attacks, political strife, labour unrest or other.

BCM either directly helps to mitigate these disasters, or indirectly provides a framework or command point for a multi-disciplinary collaborative approach in addressing threats.

In this program, we will additionally cover a crucial BCM technique called Business Impact Analysis or BIA that will analyze the “essence” of the organization that must be protected, as it can be too expensive and difficult to protect every single part of the organization. It then covers strategies and solutions for protecting this “essence” thereby providing life-support to the organization when it is threatened to the core by a disaster.



Mohan.M across South-east Asia. Helped around 50 clients (medium to large enterprises), in 6 countries, build resilience through Business Continuity Management (BCM) and Disaster Recovery (DR) Management. Delivered 100s of presentations and courses to 10,000+ professionals on BCM, DR and IT. Have led teams of up to 100+ persons.

By the end of this session, participants will be able to :

- Explain the objective and scope of Business Continuity Management
- List the stages in the BCM Process
- Explain the need to prioritize what we protect
- Explain the meaning of key terminology - RTO & MTPD
- Use the BIA template to prioritize the essential parts of an organization
- List the various strategies for protecting the essential parts of an organization
- List the typical sections of a Business Continuity Plan
- Articulate methods to maintain and exercise BCM so that it does not become obsolete and to Identify advanced topics for further study, if needed

Organized by:

